What the 2020 Election Results Mean for Nonprofits



Connect Learn Advocate











Important Disclaimers



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What we'll be covering today



Today's webinar

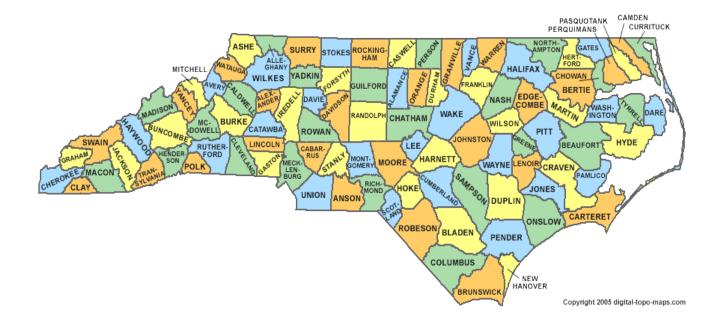
- 1. Results of the 2020 election
- 2. What to expect in 2021 and beyond on major policy issues
- 3. Policy solutions for nonprofits in 2021
- 4. Next steps for nonprofits



Results of the 2020 election



North Carolina election results



North Carolina Center for Nonprofits











Many missions | 100 counties | One voice

NC Senate in 2021

- 28 Republicans
- 22 Democrats
- 12 new (ish) faces





NC House of Representatives in 2021

- 69 Republicans
- 51 Democrats
- 22 new (ish) faces





New members of the Council of State

Mark Robinson – Lieutenant Governor





Josh Dobson – Commissioner of Labor

 Catherine Truitt – Superintendent of Public Instruction



Federal elections in North Carolina

- Some things stayed the same:
 - Donald Trump will receive North Carolina's 15 electoral votes
 - Senator Thom Tillis was re-elected
 - 10 of our 13 members of the U.S. House of Representatives were re-elected



New members of Congress from NC

Deborah Ross (2nd District)



Kathy Manning (6th District)

Madison Cawthorn (11th District)





Judicial elections

- NC Supreme Court
 - Republicans won two associate justice positions
 - Recount in election for Chief Justice
 - Democratic majority
- NC Court of Appeals
 - Republicans won all seats up for election in 2020



National election results





Presidential election







North Carolina



Many missions | 100 counties | One voice

North Carolina Center for Nonprofits















Many missions | 100 counties | One voice

An election result we can all celebrate

75.35%

(voter turnout in North Carolina)



Nonprofits' needs



- Partnership between the Center and the NC Office of Strategic Partnerships
- More than 2,000 responses



- 94% of nonprofits' operations have been impacted
- 75% have had disruption in programs and services
- 71% can't achieve their missions without in-person contact
- 40% had increase in demand for services (March-June)
- 60% anticipated increase in demand for services in essecond half of 2020

Center for Nonprofits

- Average nonprofit employment has dropped from 30 staff (March) to 18 staff (May/June)
- Larger drop (from 34 to 17 staff) for nonprofits serving communities of color
- 30% of nonprofits expect further staff reductions in the second half of 2020



- Average number of volunteers has dropped from 193 (March) to 119 (May/June)
- More than 134,000 volunteers lost among nonprofits responding to the survey



- 75% of nonprofits had revenue losses during the first three months of the pandemic
- 80% expected revenue losses during the second half of 2020



Major policy issues in 2021 and beyond



Priorities in Washington



COVID-19 relief

- National policy on preventative measures, testing, tracing, and vaccination
- Additional tax relief for individuals
- Extension of UI relief for individuals
- Limitation of liability for businesses/nonprofits
- Funding for PPE, tracking, and tracing



Other congressional priorities

- Federal budget
 - Appropriations for current fiscal year
 - Budget process/shutdowns
- Challenges due to gridlock:
 - Health care policy
 - Environmental policy
 - Tax policy
 - Policy changes addressing systemic racism



Executive actions

- Environmental regulations
- Immigration policy
- Health care policy
- U.S. Department of Labor policies



Priorities in Raleigh



State budget

- Significant shortfall in state revenue likely
- Federal aid is uncertain
- Potential funding cuts
- Budget process



Other state legislative priorities

- Challenges due to gridlock:
 - Health care policy, including Medicaid expansion
 - Major environmental policy
 - Tax policy
 - Major changes to labor and employment laws
 - Criminal justice reforms addressing systemic racism



Redistricting

- Legislators will draw maps for 2022-2030 elections
- Benefits of independent redistricting
- Possible changes in process from previous redistricting

plans:

Transparency

Lotterymachines



Policy solutions (and challenges) for nonprofits in 2021



Possible policy changes in Washington



Federal COVID-19 relief

- Financial assistance for nonprofits
 - Extending and expanding Paycheck Protection Program
 - Expanding Employee Retention Tax Credit
 - Emergency funding to nonprofits serving vulnerable populations
 - Support to provide more staffing for nonprofits that have lost volunteers



Federal COVID-19 relief

- Resources for communities
 - Strengthening universal charitable deduction
 - Extending UI relief for individuals and nonprofits
 - Providing relief to state and local governments



Federal executive actions

- Problematic Executive Orders for nonprofits
 - Equity, diversity, and inclusion workplace trainings
 - Nonprofit nonpartisanship



Possible policy changes in Raleigh



Additional state COVID-19 relief

- Grant programs for businesses and nonprofits
- Extended UI relief for reimbursing nonprofits
- Extension of increased UI benefits
- Additional investment in nonprofits providing services during COVID-19



Other nonprofit sector policy issues

- Implications of potential revenue shortfalls
 - Potential funding cuts for nonprofits
 - Challenges to nonprofit tax exemption
 - Sales tax refunds
 - Property tax exemption



Other nonprofit sector policy issues

- Accountability on grants to nonprofits
- Improvements to nonprofit statutes
 - Annual reporting
 - Remote meetings
 - Charitable solicitation licensing improvements



Next steps for nonprofits



1. Get to know new elected officials



2. Focus on local advocacy



3. Prioritize nonpartisan civic engagement



4. Advocate!



For more information

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