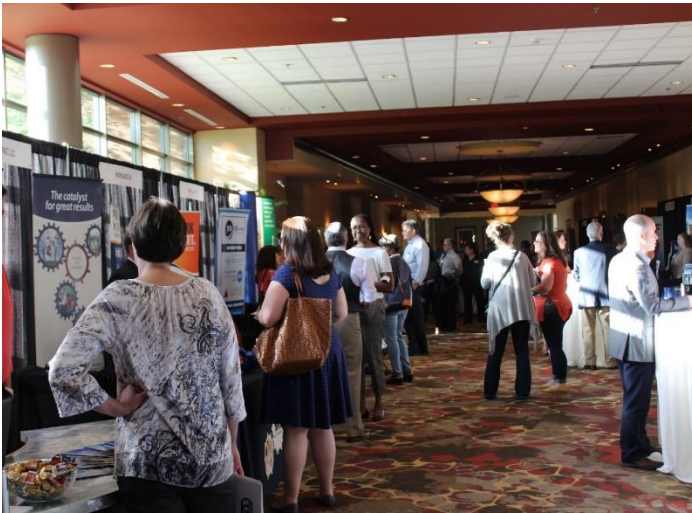


## The Nonprofit Marketplace – November 2-3 2022 Conference for North Carolina’s Nonprofits

The Durham Convention Center – Durham, NC



*Exhibiting in the Nonprofit Marketplace provides your organization with direct access to attendees interested in your company's services.*

### About the Nonprofit Marketplace

The Center's statewide Conference is a two-day professional development and networking event held Nov. 2-3, and the largest annual gathering of nonprofit leaders in the state. It attracts 300-400 professionals from all sizes of nonprofit organizations, foundation trustees and staff, corporate giving officers, and consultants. Attendees visit exhibitors in the Nonprofit Marketplace as they mingle in the convention center ballroom.

### Exhibitors receive:

- Company name and website link displayed on [conference website](#)
- Logo and website link sent in pre- and post-event eblasts to all attendees
- Organization's name listed in conference program

### All Booth Packages Include:

- 8' x 2' skirted table, two chairs, and trash can
- Admission for two people to all sessions, Nov. 2 Kick-Off Reception, and Nov. 3 Luncheon

| Price   | Booth Packages  |
|---------|---|
| \$525   | Booth (discounted for Sponsors and current Sustainers)  |
| \$725   | Booth (regular price)   |
| \$900   | Booth & Ad Package (includes half-page print ad)  |
| \$1,100 | Booth, Ad, & Business Finder Listing Package (includes half-page print ad, plus year-long listing in the Center's online vendor directory, Business Finder) |

### Event Logistics

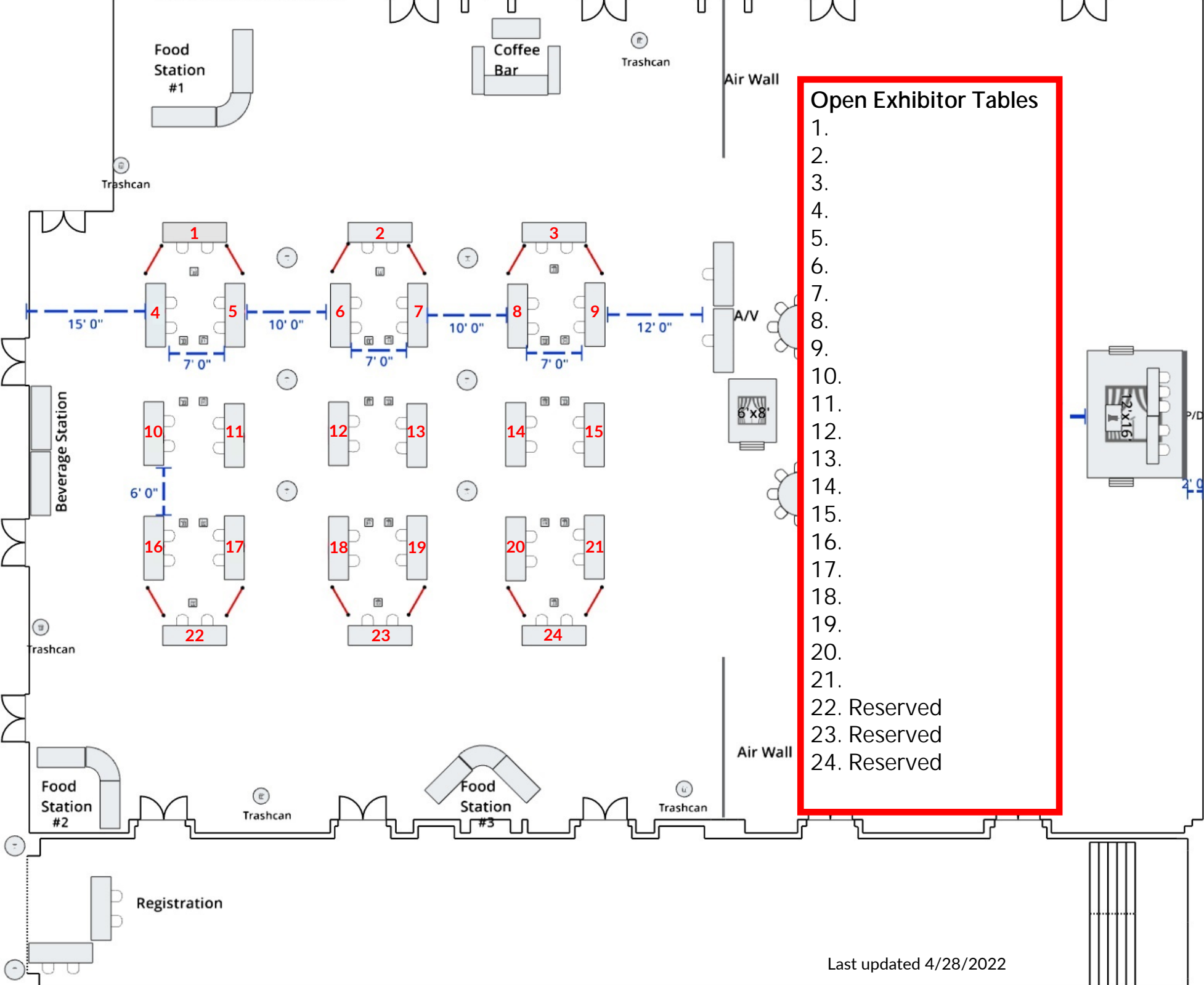
**Booth Setup:** Nov. 2nd, 11:30am

**Exhibition Times:** Nov. 2nd, 12pm-7pm and  
 Nov. 3rd, 7:30am-4pm

**Move-out:** Nov. 3rd, 4pm

The Durham Convention Center accepts shipments from exhibitors. Please see page 16 of [DCC's Exhibitor Packet](#) for more detail on how to ship your exhibition materials to the venue.





- Open Exhibitor Tables**
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  22. Reserved
  23. Reserved
  24. Reserved

Last updated 4/28/2022

10 Feet



## Advertising at Conference

### Program Book Print Ads

The official event program is used as a guide by conference attendees and is a spiral bound, full color, 8.5" x 5.5" booklet. 400 copies printed and distributed to event participants. Three sizes of ads available: quarter page, half page, and full page.

### Screen Ads

Projection ads are played in a loop on 14-foot screens during the Thursday plenary and lunch sessions. Will be viewed by up to 400 participants.

| Ad Sizes  | Full Price | Business Sustainers | Nonprofit Members |
|---|------------|---------------------|-------------------|
| <b>Full page</b> (7.5"H x 4.75"W)<br><i>Portrait orientation</i>  | \$625      | \$438               | \$313             |
| <b>Half page</b> (3.5"H x 4.75"W)<br><i>Landscape orientation</i>   | \$325      | \$228               | \$163             |
| <b>Quarter page</b> (3.5"H x 2.25"W)<br><i>Portrait orientation</i>   | \$225      | \$158               | \$113             |
| <b>Projection Ads</b> (7.5"H x 13.3"W)<br><i>Landscape orientation</i><br>Displayed on 14-foot screens<br>at all plenary sessions | \$450      | \$315               | \$225             |

*Formats accepted: PDF or JPEG, high resolution*

*Artwork must be submitted in the actual size of the advertisement, including any border (no bleeds)*

*Artwork deadline: September 30*

**Questions?** Contact Lynn Brinkley: [lbrinkley@ncnonprofits.org](mailto:lbrinkley@ncnonprofits.org) or (919) 790-1555 x102