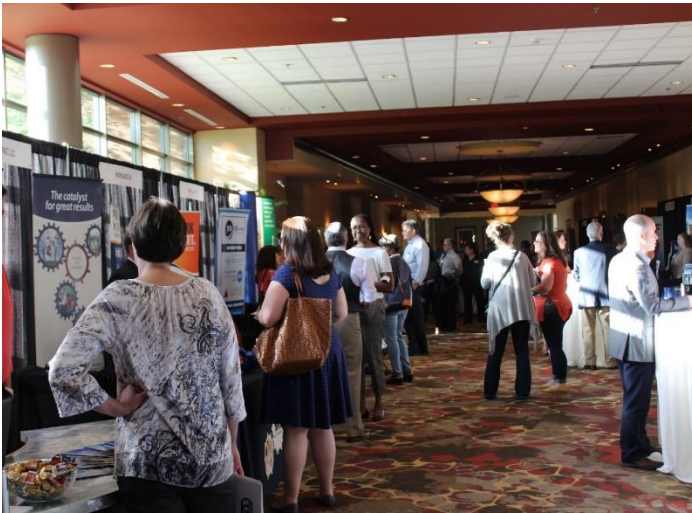


The Nonprofit Marketplace – October 22-23, 2024

2024 Conference for North Carolina’s Nonprofits

Sheraton Imperial Hotel – Research Triangle Park, NC



Exhibiting in the Nonprofit Marketplace provides your organization with direct access to attendees interested in your company’s services.

About the Nonprofit Marketplace

The Center’s statewide Conference is a two-day professional development and networking event held Oct. 22-23, and the largest annual gathering of nonprofit leaders in the state. It attracts 400+ professionals from all sizes of nonprofit organizations, foundation trustees and staff, corporate giving officers, and consultants. Attendees visit exhibitors in the Nonprofit Marketplace as they mingle in the convention center ballroom.

Exhibitors receive:

- Company name and website link displayed on [conference website](#)
- Logo and website link sent in pre- and post-event eblasts to all attendees
- Company name listed in conference program

All Booth Packages Include:

- 6-foot skirted table, two chairs, and trash can
- Admission for two people to all sessions, Oct. 22 Networking Reception, and Oct. 23 Keynote Luncheon
- **NEW IN 2024** All booths will have preset electrical hookups

Price	Booth Packages
\$725	Booth (discounted for Sponsors and current Sustainers)
\$925	Booth (regular price)
\$1,075	Booth & Ad Package (includes half-page print ad)
\$1,275	Booth, Ad, & Business Finder Listing Package (includes half-page print ad, plus year-long listing in the Center’s online vendor directory, Business Finder)

Event Logistics

Booth Setup: Oct. 22, 10 am

Exhibition Times: Oct. 22, 11 am – 6 pm and
 Oct. 23, 8:30 am – 3:30 pm

Move-out: Oct. 23, 3:30 pm

The Sheraton Imperial Hotel accepts shipments from exhibitors. Closer to the event we will supply the venue’s packet with more detail on how to ship your exhibition materials.





Advertising at Conference

Program Book Print Ads

The printed program book is given to each conference attendee to use as a guide throughout the event. The spiral bound, full color, 8.5"x5.5" book has three ad size options: quarter page, half page, and full page.

Screen Ads

Projection ads are played in a loop on 14-foot screens throughout the conference for viewing by up to 400+ participants.

Ad Sizes	Full Price	Business Sustainers	Nonprofit Members
Full page (7.5"H x 4.75"W) <i>Portrait orientation</i>	\$625	\$437.50	\$312.50
Half page (3.5"H x 4.75"W) <i>Landscape orientation</i>	\$325	\$227.50	\$162.50
Quarter page (3.5"H x 2.25"W) <i>Portrait orientation</i>	\$225	\$157.50	\$112.50
Projection Ads (7.5"H x 13.3"W) <i>Landscape orientation</i> Displayed on 14-foot screens at all plenary sessions	\$450	\$315	\$225

Formats accepted: PDF or JPEG, high resolution
Artwork must be submitted in the actual size of the advertisement, including any border (no bleeds)
 Artwork deadline: September 15, 2024

Questions? Contact Kim Neustrom, kneustrom@ncnonprofits.org or (337) 501-9389