

## The Nonprofit Marketplace – October 22-23, 2024

### 2024 Conference for North Carolina's Nonprofits

Sheraton Imperial Hotel – Research Triangle Park, NC



### Advertising at Conference

#### Program Book Print Ads

The printed program book is given to each conference attendee to use as a guide throughout the event. The spiral bound, full color, 8.5"x5.5" book has three ad size options: quarter page, half page, and full page.

#### Screen Ads

Projection ads are played in a loop on 14-foot screens throughout the conference for viewing by up to 400+ participants.

Ad Sizes	Full Price	Business Sustainers	Nonprofit Members
<b>Full page</b> (7.5"H x 4.75"W) <i>Portrait orientation</i>	\$625	\$437.50	\$312.50
<b>Half page</b> (3.5"H x 4.75"W) <i>Landscape orientation</i>	\$325	\$227.50	\$162.50
<b>Quarter page</b> (3.5"H x 2.25"W) <i>Portrait orientation</i>	\$225	\$157.50	\$112.50
<b>Projection Ads</b> (7.5"H x 13.3"W) <i>Landscape orientation</i> Displayed on 14-foot screens at all plenary sessions	\$450	\$315	\$225

*Formats accepted: PDF or JPEG, high resolution*

*Artwork must be submitted in the actual size of the advertisement, including any border (no bleeds)*

*Artwork deadline: September 15, 2024*

**Questions?** Contact Kim Neustrom, [kneustrom@ncnonprofits.org](mailto:kneustrom@ncnonprofits.org) or (337) 501-9389

Full Page Ad  
7.5" H by 4.75" W

Half Page Ad  
3.5" H by 4.75" W

Half Page Ad  
3.5" H by 4.75" W

Quarter Page Ad  
3.5" H by 2.25" W

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