



Sponsor Proposal

2021 Statewide Virtual Conference

November 3-5, 2021

Thank you for your consideration in becoming a sponsor of the 2021 Statewide Conference for NC's Nonprofit Sector being held *virtually* November 3-5, presented by the North Carolina Center for Nonprofits. Your sponsorship positions you as a business leader in strengthening the management capacities of nonprofit staff attending the state's only conference for the entire nonprofit sector.

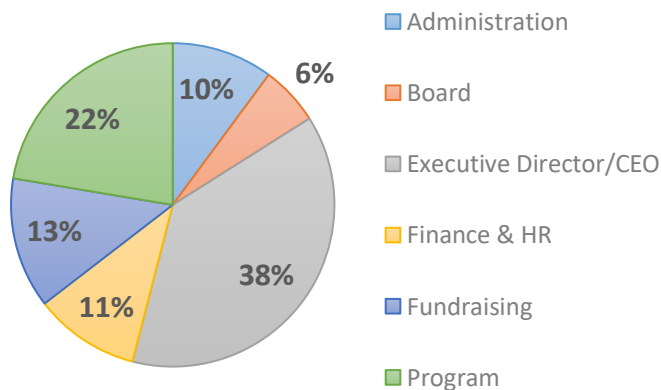
Conference Program

The 2021 Statewide Conference takes place on three consecutive mornings, featuring a keynote speaker on day one, 12 concurrent workshop sessions on essential nonprofit management topics, and a virtual exhibit hall of business seeking to support nonprofits with their services.

Our Audience

Designed for staff and board of 501(c)(3) nonprofit organizations, this event will attract more than 350 staff and board members from every type of North Carolina nonprofit. Conference sponsorship and marketing is an opportunity to promote your commitment to nonprofits and your stakeholders to North Carolina's nonprofits and leading nonprofit influencers.

Nonprofit Attendees by Job Type



Nonprofit Types Attending the 2020 Conference

Various	20%
Human Services	15%
Education	12%
Arts	8%
Foundations	6%
Health Care	6%
Environment	6%
Mental Health and Crisis	6%
Housing	5%
Community Improvement	5%

2021 Sponsorship Opportunities & Benefits

Session Sponsor: \$2,500

Sponsorship of choice of one (1) concurrent, 75-minute workshop session (hereafter "session")

Visibility & Recognition

- One (1) large company ad on sponsored session webpage (FMV: \$450)
- One (1) featured company social media post on sponsored session webpage
- Logo featured on sponsored session webpage, linked
- Logo inclusion among all sponsors on sponsor webpage, linked
- Logo recognition at start of sponsored virtual session (on Zoom)
- Spoken recognition at start of sponsored virtual session (on Zoom)

Access

- Two (2) complimentary one-day registrations, choice of date (FMV: \$198)
- List of conference attendees (names and organizations only)
- Discount of \$100 to purchase space in Virtual Exhibit Hall
- Discounts on purchase of conference registrations

Fair Market Value (FMV), this package: \$648

Scholarships

Consider making the Conference an affordable education opportunity for the nonprofits you support by providing registration scholarships. Scholarship sponsors determine the number of scholarships and selection criteria; the Center administers the program. We ask for a minimum starting investment of \$1,000 which provides four (4) full conferences packages. Sponsorship benefits include recognition.

2021 Conference Sponsors

Current at 8/16/2021

Presenting Sponsor: Duke Energy and Piedmont Natural Gas

Session Sponsors

Coastal Credit Union
Langdon & Co.
Marsh McLennan Agency
MDcentric Technologies
Mutual of America (2)
Triangle Community Foundation
Truist

Scholarships

The Cemala Foundation
Blumenthal Foundation
Google
Truist