



Sponsor Proposal

2020 Statewide Virtual Conference

December 8-10

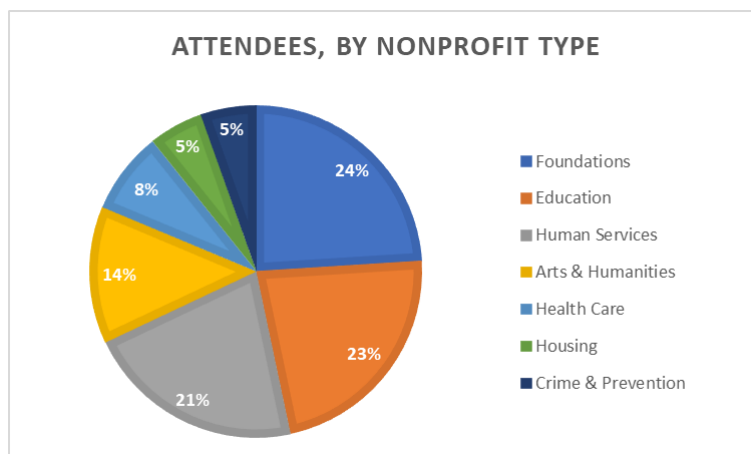
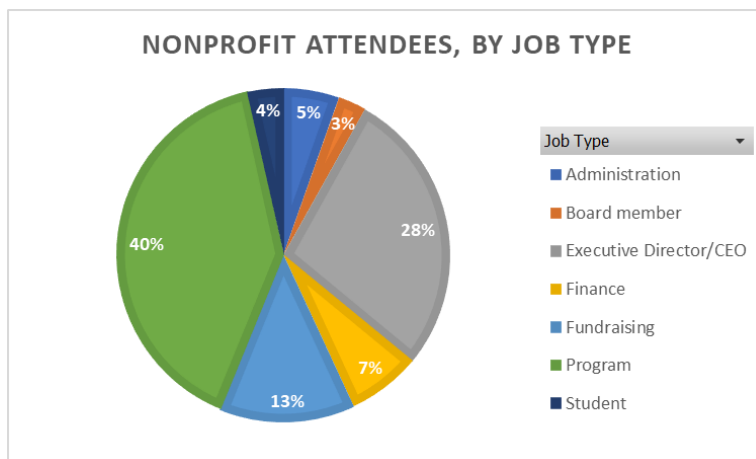
Thank you for your interest in being a sponsor of the 2020 Statewide Conference for NC's Nonprofit Sector, "Rebuilding for Resiliency," being held *virtually* December 8-10, presented by the North Carolina Center for Nonprofits. Your sponsorship will position your business as a leader in strengthening hundreds of nonprofits attending the state's only conference for the entire nonprofit sector.

Conference Program

The 2020 virtual conference program features pre-conference sessions on current legal issues and full cost accounting, two inspiring keynote presentations to start each full day, 12 concurrent workshop sessions on essential nonprofit management topics, a virtual exhibit hall, panels to discuss issues in foundation and corporate giving, plus networking and some fun surprises along the way. [Click here for 2020 conference schedule](#) details which are updated frequently.

Our Audience

Designed for 501(c)(3) nonprofit organizations, this event attracts over 500 staff and board members from every type of North Carolina nonprofit. Conference sponsorship and marketing is an opportunity to promote your commitment to nonprofits and your community in front of North Carolina's most prominent nonprofit influencers.



2020 Sponsorship Opportunities & Benefits

Workshop Session Sponsor - \$2,500

Sponsorship of choice of one (1) concurrent, 75-minute workshop session (hereafter "session")

Visibility & Recognition

- One (1) company ad on sponsored session page on conference website (FMV = \$500)
- One featured company social media post on sponsored session webpage
- Logo featured on sponsored session webpage
- Logo inclusion grouped among all sponsors on sponsor webpage, plus handouts/slide webpage
- Logo recognition at start of sponsored virtual session (in Zoom)
- Spoken recognition at start of sponsored virtual session (in Zoom)

Access

- Two (2) complimentary one-day registrations, choice of date (FMV = \$198)
- List of conference attendees (names and organizations only)
- Member discounts on purchase of virtual exhibit space and conference registrations

Fair Market Value (FMV), this package: \$698

Scholarships: Investments start at \$1,200

Consider making the Conference an affordable education opportunity for the nonprofits you support by providing scholarships. Scholarship sponsors determine the number of scholarships and selection criteria; the Center administers the program. Minimum investment is \$1,200 which reaches 4 participants. Sponsorship benefits include recognition.

2020 Conference Sponsors

Current at 9/8/2020

Presenting Sponsor: Duke Energy and Piedmont Natural Gas

Session Sponsors

Mutual of America
First Nonprofit Group
Langdon & Company
MDCentric Technologies
Mutual of America
NC Electric Corporation
Schell Bray

TowneBank

Triangle Community Foundation

Scholarships

The Cemala Foundation
Foundation for Healthy High Point
Google



Act now!

Promote your business at the Center's 2020 Virtual Conference

I want my business engaged with the 2020 Virtual Statewide Conference. I am interested in:

- **sponsoring a workshop session** at the conference. Email [Rob Maddrey](#), Chief Sustainability Officer for opportunity details.
- **providing scholarships** to nonprofit staff and/or board: Email [Rob Maddrey](#), Chief Sustainability Officer for details.
- **becoming an exhibitor** in the Center's Virtual Conference: [Click here](#) for exhibit details.
- **advertising** on the conference website: Click here for details. [Click here](#) for advertising details.